



Magazine Description (Q & A, Focus, Benefits & Unique Features)

--- What makes AliveFREE Magazine Special? ---

AliveFREE Magazine donates ad space monthly to local charities (all local/active non-profits are eligible). AliveFREE Magazine also donates ad space to local/supportive resources (such as men's groups, women's groups, marriage groups, opportunities for children, growth stimulating seminars, local events, hiking opportunities, certified counseling resources for singles/couples, creative resources and more).

--- Who's/What's important to AliveFREE Magazine? ---

--- AliveFREE Magazine cares about Advertisers & Consumers --- By helping to create awareness for local businesses and by negotiating savings for local consumers... the AliveFREE Magazine helps to stimulate the local environments it's distributed within (the distinctive FREE-Coupons create introductions; connections are made through the FREE-offerings). AliveFREE Magazine wants everyone to win (because everyone's important).

--- Why Alive? Why FREE? ---

The word Alive (Thriving, Active, Successful, Flourishing, Blooming, Buzzing, Booming) indicates...

"Open for Business" ...it's a positive invitation (it says we're here, stop by, come check us out).

The word FREE (Welcome, Open, Honest, Safe) suggests... "Without Cost, Payment or Charge"

...it's a positive enticer (it attracts and/or draws by exciting hope or desire; allure).

--- Why should you advertise in AliveFREE Magazine? ---

AliveFREE Magazine provides savings to the advertiser by providing a very affordable way to advertise directly to their target audience. On the flip-side... AliveFREE Magazine provides unique-offers to the consumer by providing FREE Coupons from the advertisers inside (this makes AliveFREE Magazine extremely valuable).

--- From either perspective (Advertiser or Consumer) the AliveFREE Magazine is a blessing ---

--- What is the AliveFREE Magazine Shelf Life? ---

The AliveFREE Magazine's shelf life is impressive. The printing is top-notch; the cover photography is engaging, the resources inside are valuable/necessary, and the FREE offerings included would make burning, throwing away or even recycling the AliveFREE Magazine ...seem like throwing away cash.



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