



Magazine Summary (Bullet Points) Southwest Colorado

AliveFREE Magazine helps to create awareness for local businesses and stimulates economic growth within the community. AliveFREE is distributed to every address (consumer & business) within our distribution area, via US Mail (USPS —DIRECT MAIL) monthly.

--- Why AliveFREE Magazine? ---

- Advertiser Exclusivity (Business Type/No Competition)
- Direct Mail Distribution (USPS/US MAIL)
- Area Saturation (Every Consumer & Business Address)
- Cost Effective Advertising (from less than 1/2 a penny per issue)
- Distinctive Magazine, Ads & Coupons (Professional & Tasteful)
- Eye Catching Covers (Attractive/Interesting Photos)
- Unique Savings (FREE Offers/No Obligations)
- Value (There's Money Inside)
- Extended Shelf Life (High Quality Printing/Savings & Resources)
- Valuable Resources (Businesses/Services/Products)
- Heightened Awareness (Extended Community Visibility)
- Community/Family Oriented (Recreation/Health/Resources)
- Donated Ad Space (Local Non-Profits, Charities & Resources)
- Results-Driven Ad Design (Creative & Effective)
- Ad Options (5 Different Sizes/An Option for Everyone)
- Responsible Advertising Encouraged (High Standards)
- No Pressure Sales (Introductions, Q & A)
- Locally Owned (Pagosa Springs, Colorado Based)



262 Pagosa Street, Suite 100 • Pagosa Springs, CO 81147
info@AliveFREE.com | AliveFREE.com
970.701.1447 .phone